

# Cone Health Foundation

Financial Statements as of and for the  
Years Ended September 30, 2019 and 2018, and  
Independent Auditors' Report

# **CONE HEALTH FOUNDATION**

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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of  
Cone Health Foundation:

We have audited the accompanying financial statements of Cone Health Foundation (the "Foundation"), which comprise the statements of financial position as of September 30, 2019 and 2018, and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

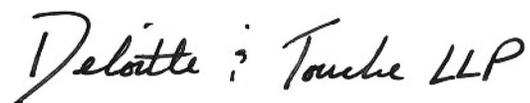
Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of September 30, 2019 and 2018, the results of its activities and changes in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.



February 3, 2020

# CONE HEALTH FOUNDATION

## STATEMENTS OF FINANCIAL POSITION AS OF SEPTEMBER 30, 2019 AND 2018

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	2019	2018
<b>ASSETS</b>		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 1,202,205	\$ 1,849,433
Other current assets	<u>446</u>	<u>211</u>
Total current assets	1,202,651	1,849,644
INVESTMENTS—Long term	<u>103,933,281</u>	<u>108,002,117</u>
TOTAL	<u>\$105,135,932</u>	<u>\$109,851,761</u>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT LIABILITIES:		
Grants payable—current	\$ 4,348,714	\$ 3,804,296
Accounts payable and accrued expenses	<u>145,417</u>	<u>127,399</u>
Total current liabilities	4,494,131	3,931,695
GRANTS PAYABLE—Net of current portion	<u>4,490,955</u>	<u>8,582,602</u>
Total liabilities	8,985,086	12,514,297
NET ASSETS WITHOUT DONOR RESTRICTIONS	<u>96,150,846</u>	<u>97,337,464</u>
TOTAL	<u>\$105,135,932</u>	<u>\$109,851,761</u>

See notes to financial statements.

# CONE HEALTH FOUNDATION

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED SEPTEMBER 30, 2019 AND 2018

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	<b>2019</b>	<b>2018</b>
INCOME:		
Dividends and interest	\$ 2,416,320	\$ 1,904,391
Realized and unrealized (losses) gains on investments	(548,930)	4,260,547
Other operating revenue	<u>337</u>	<u>          </u>
Total income	<u>1,867,727</u>	<u>6,164,938</u>
EXPENSES:		
Grants awarded	933,495	12,493,933
Contributions made	68,679	36,004
Salaries and benefits	853,910	827,193
Investment management fees	783,488	779,772
General and administrative expenses	250,503	216,374
Consulting fees	<u>164,270</u>	<u>146,065</u>
Total expenses	<u>3,054,345</u>	<u>14,499,341</u>
CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	(1,186,618)	(8,334,403)
NET ASSETS—Beginning of year	<u>97,337,464</u>	<u>105,671,867</u>
NET ASSETS—End of year	<u>\$96,150,846</u>	<u>\$ 97,337,464</u>

See notes to financial statements.

# CONE HEALTH FOUNDATION

## STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED SEPTEMBER 30, 2019 AND 2018

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	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ (1,186,618)	\$ (8,334,403)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Change in unrealized losses and on investments—net	1,444,223	3,241,133
Net realized gains on sale of investments	(895,293)	(7,501,680)
Changes in:		
Other assets	(235)	195
Grants payable	(3,547,228)	7,328,606
Accounts payable and accrued expenses	<u>18,018</u>	<u>(17,474)</u>
Net cash used in operating activities	<u>(4,167,133)</u>	<u>(5,283,623)</u>
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of investments	(38,386,912)	(55,609,224)
Sale of investments	<u>41,906,817</u>	<u>60,974,327</u>
Net cash provided by investing activities	<u>3,519,905</u>	<u>5,365,103</u>
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(647,228)	81,480
CASH AND CASH EQUIVALENTS:		
Beginning of year	<u>1,849,433</u>	<u>1,767,953</u>
End of year	<u>\$ 1,202,205</u>	<u>\$ 1,849,433</u>

See notes to financial statements.

# CONE HEALTH FOUNDATION

## NOTES TO FINANCIAL STATEMENTS

AS OF AND FOR THE YEARS ENDED SEPTEMBER 30, 2019 AND 2018

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### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Organization**—The Moses Cone-Wesley Long Community Health Foundation, Inc. (dba Cone Health Foundation) (the “Foundation”) was incorporated on December 2, 1996, as a North Carolina nonprofit corporation by Wesley Long Community Hospital. On October 1, 1997, the Wesley Long Community Hospital and The Moses H. Cone Memorial Hospital merged. An outcome of the merger was the consolidation of the community health program of the Moses Cone Health System (the “Health System”) with the Foundation. The purpose of the Foundation is to invest in the development and support of activities, programs, and organizations that measurably improve the health of people in the greater Greensboro Area. The Foundation is a 509(a)(3) supporting organization of the Health System.

The Foundation’s board of directors (the “Board of Directors”) has sole authority over the disbursements of net assets and consists of 17 members, with 10 directors elected by the governing board of The Moses H. Cone Memorial Hospital and seven directors elected by the Cone Health Foundation Board.

The Foundation’s current operations involve managing the investment in and allocation of the Foundation’s assets. The foundation does not currently have fundraising activities or receive gifts from donors.

**Use of Estimates**—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

**Risks and Uncertainties**—The Foundation invests in debt and equity investment securities that are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in risks in the near term would materially affect the investment balances in the financial statements.

**Cash and Cash Equivalents**—Cash and cash equivalents are held in the Foundation’s operating bank account and include demand deposits and certain investments in highly liquid debt instruments with original maturities at the time of purchase of three months or less.

**Investments**—Investment assets of the Foundation are to be used at the direction of the Board of Directors to accomplish the stated purpose of the Foundation. Investments in equity securities with readily determinable fair values, investments in common/commingled/collective trusts, and all investments in debt securities are measured at fair value in the accompanying statements of financial position. Interest, dividends, and

realized and unrealized gains and losses on investments are included in income in the accompanying statements of activities and changes in net assets. Interests in alternative investments, whose operating and financial policies the Foundation's management has virtually no influence over, are measured at cost in the accompanying statements of financial position.

The Foundation's investments held in managed accounts are not intended to be sold within hours or days, but rather to maximize portfolio returns, and therefore these securities are reported as available-for-sale investments.

**Fair Value Measurements**—US GAAP defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. Additionally, the inputs used to measure fair value are prioritized based on a three-level hierarchy. This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

**Level 1**—Valuations based on unadjusted quoted prices for identical instruments in active markets that are available as of the measurement date.

**Level 2**—Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

**Level 3**—Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

US GAAP permits, as a practical expedient, a reporting entity to measure the fair value of certain investments without readily determinable fair values by using the reported net asset value (NAV) per share of the investment without further adjustment if the investment is in an entity that meets the description of an investment company whose underlying investments are measured at fair value as set forth in the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC).

The fair values of investments in common/commingled/collective trusts, which are recorded at fair value in the statements of financial position, and alternative investments, which are recorded at cost in the statements of financial position and disclosed at fair value in Note 2, are measured using the NAV per share reported by the respective fund managers or the general partners.

The estimated fair values of certain alternative investments, such as private equity interests, are based on valuations performed prior to the date of the statements of financial position by the external investment managers and adjusted for cash receipts, cash disbursements, and securities distributions through September 30. Because alternative investments are not readily marketable, their estimated fair value is subject to uncertainty and, therefore, may differ from the value that would have been used had a ready market for such investments existed. Such differences could be material.

The Foundation's management, with the assistance of a third-party investment consultant, where appropriate, evaluates the NAV information and valuations provided by external fund managers or general partners for appropriateness through review of the most recently available annual audited financial statements and unaudited interim reporting for the respective funds, review of the methodologies used to determine fair value, and comparisons of fund performance to market benchmarks.

The carrying amounts of cash equivalents, accounts payable, and grants payable approximates fair value based on the nature and short duration of these accounts.

**Transfers Between Levels**—The availability of market observable data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or valuation methodologies may require the transfer of financial instruments from one fair value hierarchy level to another. In such instances, the transfer would be reported at the beginning of the reporting period. The Foundation evaluates the significance of transfers based on the nature of the financial instrument and the size of the transfer. There were no transfers of investments between levels for the years ended September 30, 2019 and 2018.

**Grant Expense**—The Foundation records grants as expense in the fiscal year in which the grants are authorized by the Board of Directors and pledged to the recipient. In 2018, the Foundation awarded three-year grants. Single-year grants may be issued at the Board of Director’s discretion. Grant expense is recognized in the year of award.

**Functional Expenses**—The Foundation does not have separate programs and all grants and the related expenditures are healthcare related. The Foundation is not actively involved in fundraising activities and therefore all non-grant related expenses are for the general management and administration of the Foundation including the management of the investment portfolio.

**Income Taxes**—The Foundation is organized as a corporation exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(3) and North Carolina laws.

**Subsequent Events**—The Foundation has evaluated events and transactions occurring after September 30, 2019, and through February 3, 2020, the date these financial statements were available to be issued, for potential recognition or disclosure. No events or transactions were identified that would require recognition or disclosure in the financial statements.

**Recently Issued Accounting Guidance**—In January 2016, the FASB issued Accounting Standards Update (ASU) No. 2016-01, *Financial Instruments—Overall (Topic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities* (“ASU 2016-01”). ASU 2016-01 revises an entity’s accounting related to (1) the classification and measurement of investments in equity securities and (2) the presentation of certain fair value changes for financial liabilities measured at fair value. It also amends certain disclosure requirements associated with the fair value of financial instruments. ASU 2016-01 is effective for fiscal years beginning after December 15, 2018. The Foundation is currently evaluating the provisions of this update and their impact on its financial statements.

In August 2016, the FASB issued ASU No. 2016-14, *Not-for-Profit Entities—Presentation of Financial Statements of Not-for-Profit Entities*, which supersedes existing guidance in FASB ASC 958, *Not-for-Profit Entities*, to improve the current net asset classification requirements and the information presented in the financial statements and related notes about a not-for-profit (NFP) entity’s liquidity, financial performance, and cash flows. The guidance is effective for NFP entities with annual periods beginning after December 15, 2017.

The new standard requires that the historical unrestricted net asset financial statement line item heading be renamed net assets without donor restrictions. The Foundation's net assets without donor restriction do not have any restrictions and can be used for expenditures and grants that are approved by the Foundation's Board of Directors. The new standard also required the Foundation include a new disclosure about liquidity and availability of resources in the financial statements (see Note 2).

In June 2018, the FASB issued ASU No. 2018-08, *Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* ("ASU 2018-18"). ASU 2018-08 applies to all entities that receive or make contributions, including business entities. The new guidance clarifies the definition of an exchange transaction and provides additional guidance to determine whether donor conditions are substantive. The amendments in this update should be applied on a modified prospective basis and early adoption is permitted. Retrospective application is also permitted. ASU 2018-08 is effective for fiscal years beginning after June 15, 2018. The Foundation concluded that the adoption of this ASC had no impact on the Foundation.

In August 2018, the FASB issued ASU No. 2018-13, *Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirement for Fair Value Measurement* ("ASU 2018-13"). This update focuses on improving the effectiveness of disclosures in the notes to the financial statements by facilitating clear communication of the information required by U.S. GAAP that is most important to users of each entity's financial statements. Specifically, certain disclosure requirements are removed (the amount of, and reasons for, transfer between Level 1 and Level 2 of the fair value hierarchy; the policy for timing of transfers between levels; the valuation processes for Level 3 fair value measurements) while it modifies and adds certain other disclosures (the changes in unrealized gains and losses for the period included in other comprehensive income for recurring Level 3 fair value measurements held at the end of the reporting period, and the range and weighted average of significant unobservable inputs used to develop Level 3 fair value measurements). The amendments regarding changes in unrealized gains and losses, the range and weighted average of significant unobservable inputs used to develop Level 3 fair value measurements, and the narrative description of measurement uncertainty should be applied prospectively for only the most recent period in the initial fiscal year of adoption. All other amendments should be applied retrospectively to all periods presented upon their effective date. ASU 2018-13 is effective for fiscal years beginning after December 15, 2019. The Foundation is currently evaluating the provisions of this update and their impact on its financial statements.

## 2. LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditures within one year of the balance sheet date comprise of the following at September 30 (in thousands of dollars):

	<b>2019</b>
Cash and cash equivalents	\$ 1,202,205
Investments available to be liquidated	<u>81,994,871</u>
Financial assets available within one year	<u>\$83,197,076</u>

The asset allocation of the Foundation's investment portfolio is broadly diversified and is designed to maximize the probability of achieving the Foundation's long-term investment

objectives at an appropriate level of risk, while maintaining a level of liquidity to meet the needs of ongoing portfolio management. The nature of certain investments restricts the liquidity and availability of these investments to be available for the general expenditures and grant obligations of the Foundation within one year of the balance sheet date.

### 3. INVESTMENTS

At September 30, 2019, the composition of the Foundation's long-term investments is as follows:

	Fair Value Measurement Using			Total
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	
Fixed-income funds and securities	\$10,586,503	\$6,091,960	\$ -	\$ 16,678,463
US equity funds and securities	<u>19,671,994</u>	<u>                    </u>	<u>                    </u>	<u>19,671,994</u>
Subtotal	<u>\$30,258,497</u>	<u>\$6,091,960</u>	<u>\$ -</u>	<u>36,350,457</u>
Investments measured at net asset value:				
Equity securities				3,538,721
International equity securities				<u>22,799,103</u>
Subtotal				<u>26,337,824</u>
Alternative investments measured at cost				<u>41,245,000</u>
Total				<u>\$103,933,281</u>

At September 30, 2018, the composition of the Foundation's long-term investments is as follows:

	<b>Fair Value Measurement Using</b>			<b>Total</b>
	<b>Quoted Prices in Active Markets for Identical Assets (Level 1)</b>	<b>Significant Other Observable Inputs (Level 2)</b>	<b>Significant Unobservable Inputs (Level 3)</b>	
Fixed-income funds and securities	\$ 8,075,083	\$8,890,333	\$ -	\$ 16,965,416
US equity funds and securities	<u>24,796,215</u>	<u>                    </u>	<u>                    </u>	<u>24,796,215</u>
Subtotal	<u>\$32,871,298</u>	<u>\$8,890,333</u>	<u>\$ -</u>	<u>41,761,631</u>
Investments measured at net asset value:				
Equity securities				4,293,271
International equity securities				<u>24,294,891</u>
Subtotal				<u>28,588,162</u>
Alternative investments measured at cost				<u>37,652,324</u>
Total				<u>\$108,002,117</u>

Alternative investments include limited partnerships, limited liability corporations, and offshore investments funds. Included in investments of the limited partnerships are certain types of financial instruments, including, among others, futures and forward contracts, options, and securities sold not yet purchased, intended to hedge against changes in the market value of investments. These financial instruments, which involve varying degrees of off-balance-sheet risk, may result in loss due to changes in the market (market risk). Alternative investments are less liquid compared to the Foundation's other investments.

A summary of the Foundation's alternative investments recorded at cost within long-term investments at September 30, 2019 and 2018, is as follows:

	<b>2019</b>		<b>2018</b>	
	<b>Cost</b>	<b>Estimated Fair Value</b>	<b>Cost</b>	<b>Estimated Fair Value</b>
Private equity funds	\$11,548,425	\$16,119,747	\$10,236,688	\$12,443,668
Private debt funds	7,287,877	7,907,776	4,524,196	5,191,678
Hedge funds	14,613,473	18,201,122	15,965,493	19,684,793
Real estate funds	<u>7,795,225</u>	<u>8,150,148</u>	<u>6,925,947</u>	<u>6,998,451</u>
	<u>\$41,245,000</u>	<u>\$50,378,793</u>	<u>\$37,652,324</u>	<u>\$44,318,590</u>

A summary of the investments with a reported NAV recorded within investments as of September 30, 2019, is as follows:

	<b>Fair Value</b>	<b>Unfunded Commitment</b>	<b>Redemption Frequency</b>	<b>Redemption Notice Period</b>
Investments in common, commingled, and collective trust funds:				
Equity securities	\$26,337,824	\$ -	Daily, semi-monthly, and monthly	1 day to 30 days
	<u>\$26,337,824</u>	<u>\$ -</u>		
Alternative investment funds carried at cost in the statements of financial position:				
Private equity	\$16,119,747	\$ 6,880,284	N/A—Illiquid	N/A—Illiquid
Private debt	6,622,347	2,901,209	N/A—Illiquid	N/A—Illiquid
Private debt	1,285,429	708,408	Monthly and Quarterly	30 days to 90 days
Hedge funds	7,471,294		Monthly and Quarterly	30 days to 90 days
Hedge funds	10,729,828		Daily, monthly, and quarterly	1 day to 90 days
Real Estate	<u>8,150,148</u>	<u>676,201</u>	Quarterly	90 days
	<u>\$50,378,793</u>	<u>\$11,166,102</u>		

A summary of the investments with a reported NAV recorded within investments as of September 30, 2018, is as follows:

	<b>Fair Value</b>	<b>Unfunded Commitment</b>	<b>Redemption Frequency</b>	<b>Redemption Notice Period</b>
Investments in common, commingled, and collective trust funds:				
Equity securities	\$28,176,170	\$ -	Daily, semi-monthly, and monthly	1 day to 30 days
Equity securities	<u>411,992</u>	<u>-</u>	End of any calendar quarter	65 days
	<u>\$28,588,162</u>	<u>\$ -</u>		
Alternative investment funds carried at cost in the statements of financial position:				
Private equity	\$12,443,668	\$ 9,201,907	N/A—Illiquid	N/A—Illiquid
Private debt	5,044,047	3,208,595	N/A—Illiquid	N/A—Illiquid
Private debt	147,631	848,448	Quarterly	60 days to 90 days
Hedge funds	6,687,452		Monthly and quarterly	30 days to 90 days
Hedge funds	12,997,341		Daily, monthly, and quarterly	1 day to 90 days
Hedge funds	<u>6,998,451</u>	<u>-</u>	Quarterly	90 days
	<u>\$44,318,590</u>	<u>\$13,258,950</u>		

Investment income and gains and losses for the years ended September 30, 2019 and 2018, consist of the following:

	<b>2019</b>	<b>2018</b>
Dividend and interest income	\$ 2,416,320	\$ 1,904,391
Realized gains on sales of securities—net	895,293	7,501,680
Change in unrealized losses on investments—net	<u>(1,444,223)</u>	<u>(3,241,133)</u>
	<u>\$ 1,867,390</u>	<u>\$ 6,164,938</u>

#### **4. TRANSACTIONS WITH THE HEALTH SYSTEM**

The Health System performs certain administrative functions for the Foundation. Funds disbursed on behalf of the Foundation are reimbursed to the Health System. The total amount of expenses paid by the Health System and reimbursed by the Foundation for the years ended September 30, 2019 and 2018, were \$1,162,819 and \$1,091,256, respectively. As of September 30, 2019 and 2018, amounts due to the Health System related to these services totaled \$49,151 and \$36,819, respectively, and are reflected in accounts payable and accrued expenses within the statements of financial position.

The Foundation leases its office space from the Health System for a defined amount each year with an indefinite lease term. The lease expense includes a prorated share of allocated costs, such as janitorial services, utilities, and facility management. The lease expense was \$47,396 and \$50,039 for the years ended September 30, 2019 and 2018, respectively.

The Foundation and the Health System are obligated parties under the Health System's Master Trust Indenture. As of September 30, 2019 and 2018, outstanding bonds under this Master Trust Indenture totaled \$609,335,000 and \$623,145,000, respectively.

Grant expense for the years ended September 30, 2019 and 2018, included \$0 and \$1,870,500, respectively, of funds granted to the Health System. Grants payable due to the Health System as of September 30, 2019 and 2018, were \$1,253,108 and \$1,502,943, respectively.

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