



Investing in Health. Creating Change.

Our Strategic Plan

We are focused on

- Access to care
- Adolescent Pregnancy Prevention
- HIV
- Substance Use and Mental Health

	What we look to achieve by 2020	How we plan to achieve it	Our investments 2016-2018
Access to care	<p>◆ GOAL 1 Reduce the number of uninsured in Greensboro by 20% over five years, from 40,000 to 32,000.</p> <p>◆ GOAL 2 Increase the number of uninsured adults receiving integrated, comprehensive coordinated care that is available, appropriate and affordable, at least ten-fold to more than 5,000 by 2020. In 2014, less than 500 of Greensboro's 40,000 uninsured adults received comprehensive health care services in a coordinated manner.</p>	<ul style="list-style-type: none"> • Facilitate the adoption of an integrated care model directed at providing primary, behavioral health, and oral health care to uninsured adults. • Support the capacity development of indigent care clinics to serve more uninsured adults through technical assistance and training for integrated care. • Increase availability of culturally appropriate health care services for immigrants and refugees through the use of community health workers. • Invest in an Integrated Care hub that will facilitate integration communitywide to achieve optimal care for the uninsured. • Improve access to care by supporting outreach efforts to help uninsured adults become aware of and eligible to receive health care coverage. • Support policy research and advocacy for Medicaid expansion in North Carolina. 	<ul style="list-style-type: none"> • Support five clinics for a total of \$2.2 million to provide access to integrated care services for uninsured adults. • Provide \$1.3 million to connect homeless, immigrants and refugees to integrated care clinics. • Underwrite \$445,000 for technical assistance, training and evaluation of grantee partners focused on integrated care service delivery for the uninsured. • Increase access to dental care services (\$500,000) and prescription medications (\$505,000) for vulnerable populations. • Award \$258,500 in funding to four nonprofit organizations to conduct outreach, education and enrollment for the health insurance marketplace. • Invest \$282,000 to cover the costs of enrollment and co-pay fees for children living in low-income households to gain access to comprehensive health insurance coverage. • Widely disseminate a comprehensive, county-level study authored by George Washington University, that shows nearly 500,000 could gain insurance coverage if Medicaid were expanded.
Adolescent Pregnancy Prevention	<p>◆ GOAL 1 Reduce Greensboro's adolescent pregnancy rate from 33.2 to 20 per 1,000 females ages 15-19 by December 2020.</p> <p>◆ GOAL 2 Delay second and subsequent births before age 20 by supporting evidence based programming that helps young parents overcome the odds by avoiding subsequent pregnancies while focusing on good parenting, finishing school and becoming self-sufficient.</p>	<ul style="list-style-type: none"> • Increase Greensboro teens' access to effective, affordable, age-appropriate sexual health care. • Provide clinician training focused on counseling that promotes highly effective long acting reversible contraceptives (LARC) as a first option for teens. • Support evidence-based programming that helps young parents avoid subsequent pregnancies while focusing on good parenting. 	<ul style="list-style-type: none"> • Invest \$1 million in three clinics to expand the availability of quality, teen friendly family planning services that includes use of long-acting reversible contraception and other highly reliable family planning methods. • Support clinic partners with comprehensive training, education, monitoring, technical assistance and continuous quality improvement investments totaling \$456,000. • Promote healthy spacing between pregnancies by offering long-acting reversible contraceptives immediately post-partum to women under the age of 20 who deliver at Women's Hospital. • Invest \$609,000 to support evidence-based secondary pregnancy prevention programs that are long term and relationship based.



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HIV	<ul style="list-style-type: none"> ◆ GOAL 1 Increase the number of people tested for HIV (and subsequent new positives) in an emergency department (ED) pilot study. ◆ GOAL 2 Increase Regional Center for infectious Disease’s viral load suppression from 81% to 87% by 2020. ◆ GOAL 3 Increase Triad Health Project’s viral load suppression from an average of 71% to 82% by 2020. ◆ GOAL 4 Increase the number of new patients receiving care at RCID to 172 by 2020 (baseline: 132 at 9/30/2013). 	<ul style="list-style-type: none"> • Achieve community level viral suppression (viral loads of <200) by using medical treatment (appropriate initiation of antiretroviral therapy) to keep HIV at a level that helps individuals stay healthy and reduces the risk of transmitting the virus to others. • Explore the use of culturally congruent online social networks that promote HIV testing, deliver HIV prevention messages, and increase adherence to HIV medication among men who have sex with men. 	<ul style="list-style-type: none"> • Invest \$741,000 in three organizations that seek to help as many HIV-infected people as possible get linked to HIV care, retained in care, and re-engaged in care if they have fallen out-of-care. • Invest \$1 million to increase access to case management, home-based medical care, dental care, mental health services, and housing assistance to improve retention in HIV care. • Invest \$402,000 to increase HIV testing efforts in Greensboro.
Substance Use and Mental Health	<ul style="list-style-type: none"> ◆ GOAL 1 Increase the number of individuals receiving evidence-based care for co-occurring disorders (COD) from 500 to 5,000 by 2020. (This would represent about 25% of Greensboro’s COD population.) 	<ul style="list-style-type: none"> • Support capacity development of large volume mental health/substance use treatment providers to serve adults with co-occurring disorders based on evidence-based practices. • Support the establishment of a learning cooperative among large volume mental health/substance use treatment providers to share training and education about proven evidence-based practices for treating adults with co-occurring disorders. 	<ul style="list-style-type: none"> • Provide \$1.3 million to increase the capacity of six substance use and mental health providers to effectively address the needs of individuals diagnosed with co-occurring substance use and mental health disorders. • Provide \$433,000 for technical assistance and training of substance use and mental health providers to be able to effectively treat co-occurring disorders. • Invest \$442,000 in outreach, screening and referral services for behavioral health treatment of immigrants, refugees and the homeless population.